

LUXE BRAND BUNDLE // £600

The full branding package, ideal for businesses looking to create an impactful and immersive experience for their ideal client. I will create a beautiful brand that includes collateral pieces to help you connect with your audience across various touch points.

THE LUXE BRAND BUNDLE INCLUDES ALL OF THE FOLLOWING:

DESIGN DISCOVERY

- One-to-one phone/ Skype/ coffee* appointment (*Bristol area only)
- Comprehensive Brand Style questionnaire
- Link to a private Pinterest board to start building inspiration
- Contract
- Time frame 4-6 weeks
- Invoice for 50% deposit prior to starting the brief. The remaining 50% payable before files are supplied via a link to a personal and secure Dropbox folder.

CREATIVE EXPLORATION

- 4 Bespoke Logo Concepts
- 2 Rounds of Refinements

BRAND IDENTITY

- 1 Main Logo
- 1 Sub Logo
- Typography + Color Palette
- 1 Complimentary Pattern
- Matching Social Media Profile Picture & Cover Photo
- Two sided Business Card Design
- Full logo pack containing logos in: EPS (vector), JPG, PNG & SVG formats
- Comprehensive Brand Style Guide

*A little Luxe goes
a long way*